

Canadian Quilter Magazine PRINT/DIGITAL

Reach quilters and quilt lovers across the country and around the world, from traditional to modern, contemporary to art, and novice through professional. To share the insights and passions of this creative community we distribute *Canadian Quilter* magazine to our members three times a year, including:

- 3000+ quilters and quilt lovers
- 290+ quilt guilds
- 150+ professional quilters and shops

PRINT: 2024 Deadlines & Specifications

Issue	Booking	Artwork	Distribution
Spring	December 1	December 15	February 3
Summer	March 1	March 15	May 13
Autumn	July 15	August 12	October 7

Artwork Resolution: 300 dpi

Colours: CMYK only (no spot colours)

File Type: high-resolution PDF (embed all fonts)

Other File Types accepted: EPS Vector (convert all text

to outlines), hi-res JPG or TIF

Email to: editor@canadianquilter.com

For files over 20 MB, please use www.googledrive.com,

www.dropbox.com or www.wetransfer.com

PRINT: Canadian Quilt	Full Colour - per issue			
Style	Size (w x h)	1x	2x	3x
Business Card	3.687" x 2.344"	\$175	\$168	\$163
Quarter Page Vertical	3.687" x 4.813"	\$374	\$353	\$337
Quarter Page Banner	7.5" x 2.344"	\$374	\$353	\$337
Third Page Vertical	2.39" x 9.75"	\$431	\$410	\$389
Half Page Horizontal	7.625" x 4.813"	\$726	\$710	\$684
Half Page Vertical	3.687" x 9.75"	\$726	\$710	\$684
Full Page	7.5" x 9.75"	\$1152	\$1089	\$1058
Full Page with Bleed	8.75" x 11.25"	\$1152	\$1089	\$1058



Creative services available at \$75 per hour for advertisers unable to provide artwork; minimum of one hour, prepaid.

Applicable taxes not included.

Prices valid to December 31, 2024.

