

# CANADIAN Quilter

## Guild Advertising PRINT & DIGITAL (eNEWSLETTERS)

**New for 2024!** CQA/ACC now offers advertising opportunities to Guilds to advertise events at special rates.

### Canadian Quilter Magazine

Published three times per year. One page with up to 8 business-card size ads will be dedicated to guild advertising.

Artwork Resolution: 300 dpi

Colours: CMYK only (no spot colours)

File Type: high-resolution PDF (embed all fonts)

Other File Types accepted: EPS Vector (convert all text to outlines), hi-res JPG or TIF

Email to: [editor@canadianquilter.com](mailto:editor@canadianquilter.com)

For files over 20 MB, please use [www.googledrive.com](http://www.googledrive.com), [www.dropbox.com](http://www.dropbox.com) or [www.wetransfer.com](http://www.wetransfer.com)

PRINT: <i>Canadian Quilter Magazine</i>		Rate	Guilds	Member Guilds*
Business Card	3.687" x 2.344"	\$175	\$150	\$100

### PRINT: 2024 Deadlines & Specifications

Issue	Booking	Artwork	Distribution
Spring	December 1	December 15	February 3
Summer	March 1	March 15	May 13
Autumn	July 15	August 12	October 7

### General eNewsletter

The audience for CQA/ACC's General eNewsletter is approximately 8300 readers. It is distributed once per month. Two adjacent ad spaces are available for guilds to advertise events, etc., and sold on a first-come-first-served basis.

Artwork Resolution: 72 dpi

File Type: web-resolution PNG

Hyperlink URL: link to your website

Email to: [editor@canadianquilter.com](mailto:editor@canadianquilter.com)

DIGITAL: eNewsletter		Rate	Guilds	Member Guilds*
GENERAL x 1/mth	350 x 240 px	\$88	\$75	\$50

### DIGITAL: 2024 Deadlines & Specifications

Distribution Date	Booking	Artwork
January 19	December 15	January 1
February 16	January 15	February 1
March 15	February 15	March 1
April 19	March 15	April 1
May 17	April 15	May 1
June 21	May 15	June 1
July 19	June 15	July 1
August 16	July 15	August 1
September 20	August 15	September 1
October 18	September 15	October 1
November 15	October 15	November 1
December 20	November 15	December 1

Creative services available at \$50 per ad when guilds are unable to produce their own artwork.

Applicable taxes not included.

Prices valid to December 31, 2024.



\*Member Guilds refer to current Member Guilds of CQA/ACC



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