

CANADIAN Quilter

DIGITAL – WEBSITE canadianquilter.com

New for 2024! Ad space will be bundled this year to include: *Home* page, all *Quilt Canada* pages, and galleries, including *NJS Awards*, *TrendTex Challenge*, and *Youth Challenge*.

Available only to purchasers of a print ad in *Canadian Quilter* magazine. For 2024, when you purchase a print ad, you may also purchase digital ads to run in three-month blocks at the rates shown.

DIGITAL: 2024 Deadlines & Specifications

Quarter	Booking	Artwork	Distribution
Q1	November 15	December 1	Jan, Feb, Mar
Q2	February 15	March 1	Apr, May, June
Q3	May 15	June 1	July, Aug, Sep
Q4	August 15	September 1	Oct, Nov, Dec

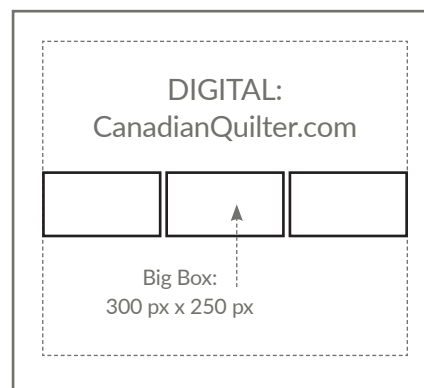
Artwork Resolution: 72 dpi

File Type: web-resolution PNG or GIF

Hyperlink URL: link to your website

Email to: editor@canadianquilter.com

DIGITAL: CanadianQuilter.com		Cost
WEBSITE BUNDLE	300 px x 250 px Big Box (3)	\$375/mth \$1125/quarter



Creative services available at \$75 per hour for advertisers unable to provide artwork; minimum of one hour, prepaid.

Applicable taxes not included.

Prices valid to December 31, 2024.

WEBSITE BUNDLE CONTAINS:*

- Home page—29,000 views per year
- All Quilt Canada pages—155,360 views
- National Juried Show Awards Gallery—34,894 views
- TrendTex Challenge Gallery—9,311 views
- Youth Challenge Gallery—42,168 views

*Views November 13, 2022-November 13, 2023 (Google Analytics)



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GST/HST applicable. GST # 89443 3663 RT

CQA/ACC Canadian Quilters Association | Association canadienne de la courtépoince