CANADIAN Quilter

## **PRINT** Canadian Quilter Magazine

Reach quilters and quilt lovers across the country and around the world, from traditional to modern, contemporary to art, and novice through professional. To share the insights and passions of this creative community we distribute *Canadian Quilter* magazine to our members three times a year, including:

- 3000+ quilters and quilt lovers
- 290+ quilt guilds
- 150+ professional quilters and shops

This premium audience is made up entirely of quilting enthusiasts, who not only read the magazine, but keep copies of it for years, to reference the quilt images, articles, and patterns it features.

## **PRINT: 2023 Deadlines & Specifications**

Issue	Booking	Artwork	Distribution
Spring	December 1	December 16	February 3
Summer	March 1	March 15	May 12
Autumn	July 14	August 1	October 2

Artwork Resolution: 300 dpi Colours: CMYK only (no spot colours) File Type: high-resolution PDF (embed all fonts) Other File Types accepted: EPS Vector (convert all text to outlines), hi-res JPG or TIF Email to: editor@canadianquilter.com For files over 20 MB, please use www.googledrive.com, www.dropbox.com or www.wetransfer.com

PRINT: Canadian Quilt	Full Colour – per issue			
Style	Size (w x h)	1x	2x	Зx
Business Card	3.687" x 2.344"	\$175	\$168	\$163
Quarter Page Vertical	3.687" x 4.813"	\$374	\$353	\$337
Quarter Page Banner	7.5" x 2.344"	\$374	\$353	\$337
Third Page Vertical	2.39" x 9.75"	\$431	\$410	\$389
Half Page Horizontal	7.625" x 4.813"	\$726	\$710	\$684
Half Page Vertical	3.687" x 9.75"	\$726	\$710	\$684
Full Page	7.5" x 9.75"	\$1152	\$1089	\$1058
Full Page with Bleed	8.75" x 11.25"	\$1152	\$1089	\$1058



Creative services available at \$75 per hour for advertisers unable to provide artwork; minimum of one hour, prepaid.

Applicable taxes not included.

Prices valid to January 31, 2023.



## Leslie Van Patter, Editor

416-948-0838 editor@canadianquilter.com www.canadianquilter.com

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CQA/ACC Canadian Quilters Association | Association canadienne de la courtepointe