

# CANADIAN Quilter

## DIGITAL – WEBSITE [canadianquilter.com](http://canadianquilter.com)

**New for 2023!** Ad space will be available on the *Home* page and *Quilt Canada* pages, as well as in a bundle on the *Member Studio* and *Blog* pages.

Available only to purchasers of a print ad in *Canadian Quilter* magazine. For 2023, when you purchase a print ad, you may also purchase digital ads to run in three-month blocks at the monthly rates shown.

### Did you know?

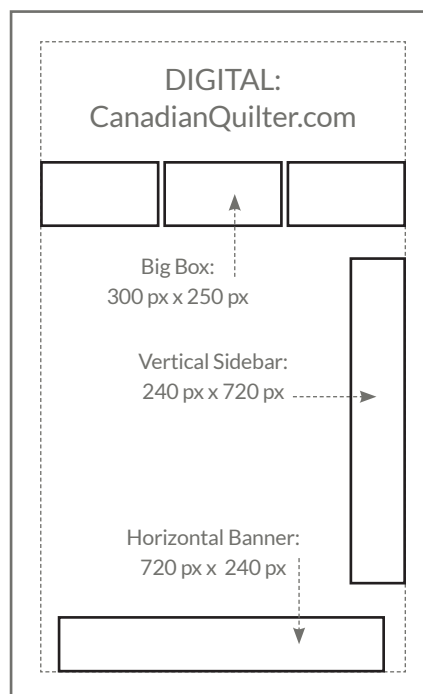
The [canadianquilter.com](http://canadianquilter.com) audience is 78% female and 22% male. Half of users are 54 years of age and under; half are 55+.

### DIGITAL: 2023 Deadlines & Specifications

Quarter	Booking	Artwork	Distribution
Q1	November 15	December 1	Jan, Feb, Mar
Q2	February 15	March 1	Apr, May, June
Q3	May 15	June 1	July, Aug, Sep
Q4	August 15	September 1	Oct, Nov, Dec

Artwork Resolution: 72 dpi  
 File Type: web-resolution PNG or GIF  
 Hyperlink URL: link to your website  
 Email to: [editor@canadianquilter.com](mailto:editor@canadianquilter.com)

DIGITAL: CanadianQuilter.com		Per month
HOME PAGE	300 px x 250 px Big Box (3)	\$125 ea
QUILT CANADA PAGES	300 px x 250 px Big Box (3)	\$250 ea
BUNDLE: MEMBER STUDIO PAGES BLOG PAGES	240 px x 720 px Vertical Sidebar	\$175 ea
	720 px x 240 px Banner	\$175 ea



Creative services available at \$75 per hour for advertisers unable to provide artwork; minimum of one hour, prepaid.

Applicable taxes not included.

Prices valid to January 31, 2023.



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