

QC 2022 Sponsorship Levels and Benefits Chart

	Emerald \$8,000 or \$16,000+ in kind	Diamond \$6,000 or \$12,000+ in kind	Platinum \$3,000 or \$6,000+ in kind	Gold \$2,000 or \$4,000+ in kind	Silver \$1,000 or \$2,000+ in kind	Bronze \$500 or \$1,000+ in kind
Logo in autumn issue of Canadian Quilter	✓	✓	✓	✓	✓	✓
Logo and link on CQA/ACC website by sponsorship category	✓	✓	✓	✓	✓	✓
Logo in National Juried Show catalogue by sponsorship category	✓	✓	✓	✓	✓	✓
Name on Quilt Canada event signage , including specific event, if applicable	✓	✓	✓	✓	✓	✓
Prime Merchant Mall booth location	4 1 free 1 @ 50% discount	4 1 free 1 @ 10% discount	4 1 free	2 1 @ 10% discount		
Full-page colour ad in autumn issue of Canadian Quilter magazine	2 \$2,304 value	1 \$1,152 value	1 \$1,152 value			
10% discount on Canadian Quilter magazine advertising	3 issues	3 issues	2 issues	1 issues		
Social Media ads across all channels: Facebook, Twitter, Instagram, Pinterest; sponsor provides ad	24 2 twice a month for 12 months	12 once a month for 12 months	6	3	2	1
Daily show admissions	8	6	4	2	2	1
Reserved seating at the National Juried Show Awards Ceremony	8	6	4	2	2	1
Opening Night Gala tickets	5	4	3	2	1	