

CANADIAN *Quilter*

Canada's only national quilt organization, CQA/ACC celebrates the rich talent of our creative quilting culture. We feature all genres and their makers while fostering the passions and preserving the traditions of our vibrant quilt making community.

PRINT: 2022 Deadlines & Specifications

| Issue | Booking | Artwork | Distribution |
|--------|------------|-------------|--------------|
| Spring | December 1 | December 16 | February 15 |
| Summer | March 1 | March 16 | May 17 |
| Autumn | July 15 | August 1 | October 1 |

Artwork Resolution: 300 dpi

Colours: CMYK only (no spot colours)

Preferred File Type: high-resolution PDF (embed all fonts)

Other File Types accepted: EPS Vector (convert all text to outlines), hi-res JPG or TIF

Email to: editor@canadianquilter.com

For files over 20 MB, please use www.googledrive.com, www.dropbox.com or www.wetransfer.com

DIGITAL: 2022 Deadlines & Specifications

| Quarter | Booking | Artwork | Distribution |
|----------------|-------------|-------------|----------------|
| Q1 SOLD | November 15 | December 1 | Jan, Feb, Mar |
| Q2 | February 15 | March 1 | Apr, May, June |
| Q3 | May 16 | June 1 | July, Aug, Sep |
| Q4 | August 15 | September 1 | Oct, Nov, Dec |

Artwork Resolution: 72 dpi

File Type: web-resolution PNG or GIF

Hyperlink URL: link to your website

Email to: editor@canadianquilter.com

ADVERTISE WITH US!

PRINT: *Canadian Quilter Magazine*

Reach quilters and quilt lovers across the country and around the world, from traditional to modern, contemporary to art, and novice through professional. To share the insights and passions of this creative community we distribute *Canadian Quilter* magazine to our members three times a year, including:

- 3000+ quilters and quilt lovers
- 290+ quilt guilds
- 150+ professional quilters and shops

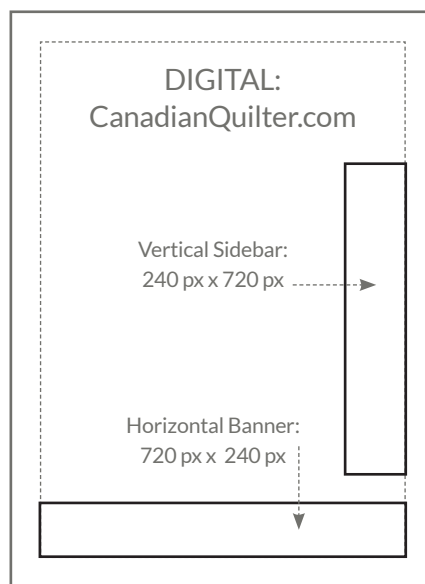
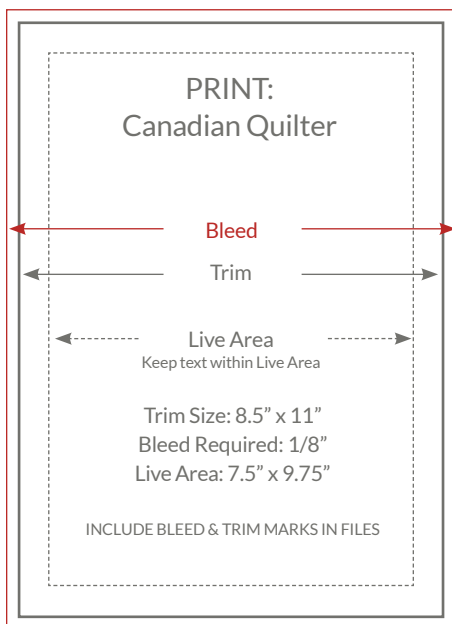
Our readers love *Canadian Quilter* because we focus on:

- quilts, quilters, and quilting of all kinds across Canada
- new and interesting projects for quilters of all levels
- information about **Quilt Canada**, Canada's premier annual quilt conference
- **National Juried Show** award-winning quilts and artisan profiles
- information about the latest quilting products and books
- youth challenges and articles dedicated to this up-and-coming target market

DIGITAL BUNDLE: CanadianQuilter.com

Take advantage of our print and digital ad bundles. Advertise on two of our most visited pages, *Members Only Studio* and *Canada's Quilt Blog*. For 2022, when you purchase a print ad, you may also purchase a digital ad to run for three months at a rate of **\$175/month**.

| PRINT: <i>Canadian Quilter Magazine</i> | | Full Colour – per issue | | |
|---|-----------------|-------------------------|--------|--------|
| Style | Size (w x h) | 1x | 2x | 3x |
| Business Card | 3.687" x 2.344" | \$175 | \$168 | \$163 |
| Quarter Page Vertical | 3.687" x 4.813" | \$374 | \$353 | \$337 |
| Quarter Page Banner | 7.5" x 2.344" | \$374 | \$353 | \$337 |
| Third Page Vertical | 2.39" x 9.75" | \$431 | \$410 | \$389 |
| Half Page Horizontal | 7.625" x 4.813" | \$726 | \$710 | \$684 |
| Half Page Vertical | 3.687" x 9.75" | \$726 | \$710 | \$684 |
| Full Page | 7.5" x 9.75" | \$1152 | \$1089 | \$1058 |
| Full Page with Bleed | 8.75" x 11.25" | \$1152 | \$1089 | \$1058 |
| DIGITAL: CanadianQuilter.com | | Full Colour – per month | | |
| Vertical Sidebar | 240 px x 720 px | \$175 | | |
| Horizontal Banner | 720 px x 240 px | \$175 | | |



Creative services available at \$75 per hour for advertisers unable to provide artwork; minimum of one hour, prepaid.

Prices do not include applicable taxes.

Prices are valid until January 31, 2022.



Leslie Van Patter, Editor
416-948-0838
editor@canadianquilter.com
www.canadianquilter.com

GST/HST applicable. GST # 89443 3663 RT

CQA/ACC Canadian Quilters Association | Association canadienne de la courtpointe