

# CANADIAN Quilter

## Guild Advertising PRINT & DIGITAL (eNEWSLETTERS)

CQA/ACC offers advertising opportunities to Guilds to advertise events at special rates.

### Canadian Quilter Magazine

Published three times per year. One page with up to 8 business-card size ads will be dedicated to guild advertising.

Artwork Resolution: 300 dpi

Colours: CMYK only (no spot colours)

File Type: high-resolution PDF (embed all fonts)

Other File Types accepted: EPS Vector (convert all text to outlines), hi-res JPG or TIF

Email to: [editor@canadianquilter.com](mailto:editor@canadianquilter.com)

For files over 20 MB, please use [www.googledrive.com](http://www.googledrive.com), [www.dropbox.com](http://www.dropbox.com) or [www.wetransfer.com](http://www.wetransfer.com)

PRINT: <i>Canadian Quilter Magazine</i>		Rate	Guilds	Member Guilds*
Business Card	3.687" x 2.344"	\$175	\$150	\$100

### PRINT: 2025 Deadlines

Issue	Booking	Artwork	Distribution
Spring	December 1	December 15	February 10
Summer	March 1	March 15	May 9
Autumn	July 15	August 12	October 10

### General eNewsletter

The audience for CQA/ACC's General eNewsletter is approximately 8000 readers. It is distributed once per month. Two adjacent ad spaces are available for guilds to advertise events, etc., and sold on a first-come-first-served basis.

Artwork Resolution: 72 dpi

File Type: web-resolution PNG

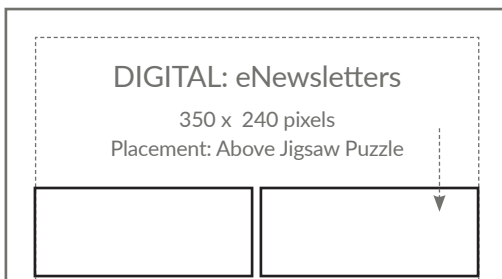
Hyperlink URL: link to your website

Email to: [editor@canadianquilter.com](mailto:editor@canadianquilter.com)

DIGITAL: eNewsletter		Rate	Guilds	Member Guilds*
GENERAL x 1/mth	350 x 240 px	\$88	\$75	\$50

### PRINT: 2025 Deadlines

The General eNewsletters is published once per month, usually during the third week of the month. It is advisable to book ad space well in advance, and to provide ad artwork by the first of the month that your ad will appear.



Creative services available at \$50 per ad when guilds are unable to produce their own artwork.

Applicable taxes not included.

Prices valid to December 31, 2025.

\*Member Guilds refer to current Member Guilds of CQA/ACC



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