

CANADIAN Quilter

DIGITAL – WEBSITE canadianquilter.com

Website ad space is bundled to include: Home page, all *Quilt Canada* pages, and galleries, including *NJS Awards*, *TrendTex Challenge*, and *Youth Challenge*.

Available only to purchasers of a print ad in *Canadian Quilter* magazine. For 2025, when you purchase a print ad, you may also purchase digital ads to run in three-month blocks at the rates shown.

DIGITAL: 2025 Deadlines & Specifications

Quarter	Booking	Artwork	Distribution
Q1	November 30	December 15	Jan, Feb, Mar
Q2	February 30	March 15	Apr, May, June
Q3	May 30	June 15	July, Aug, Sep
Q4	August 30	September 15	Oct, Nov, Dec

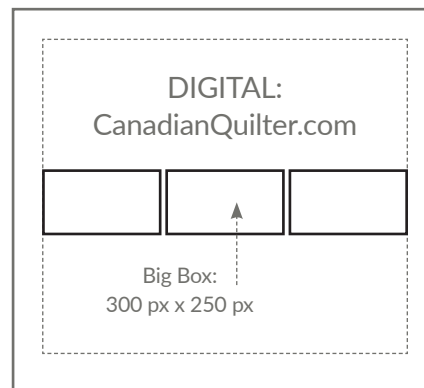
Artwork Resolution: 72 dpi

File Type: web-resolution PNG or GIF

Hyperlink URL: link to your website

Email to: editor@canadianquilter.com

DIGITAL: CanadianQuilter.com		Cost
WEBSITE BUNDLE	300 x 250 pixels* Big Box (3)	\$375/mth \$1125/quarter



Creative services available at \$75 per hour for advertisers unable to provide artwork; minimum of one hour, prepaid.

Applicable taxes not included.

Prices valid to December 31, 2025.

*Files that are 600 x 500 pixels may display better.

WEBSITE BUNDLE CONTAINS:*

- Home page—32,514 views per year
- All *Quilt Canada* pages—152,213 views
- National Juried Show Awards Gallery—68,817 views
- *TrendTex Challenge* Gallery—4,189 views
- *Youth Challenge* Gallery—48,705 views

*Views November 10, 2023–November 10, 2024 (Google Analytics)



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GST/HST applicable. GST # 89443 3663 RT

CQA/ACC Canadian Quilters Association | Association canadienne de la courtépoinée